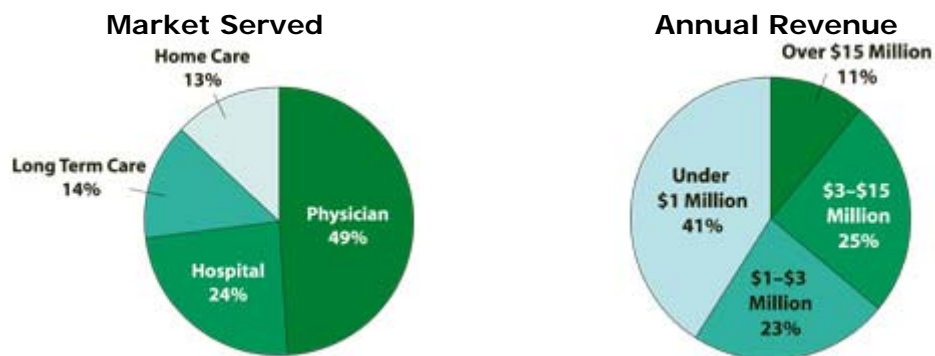


Who HIDA is:

The Health Industry Distributors Association (HIDA) is the international trade association representing medical products distributors. Since 1902, HIDA has provided leadership in the healthcare distribution industry.

From education programs and benchmarking studies to business tools and resources, HIDA ensures that members have the business and industry information they need to perform profitably in today's complex healthcare supply chain.

Membership Profile:



- HIDA has approximately 200 members, of which, about half participate in the physician market.
- HIDA's members work directly with the providers who are administering lab tests and can be an excellent conduit of information.

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